



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5272473

Schedule Dates 06/07/22-06/13/22
Advertiser David Blair for Montgomery County Executive-D (:
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2213 w/o 6/7 (1739467)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2213
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/06/22
Last Modified 06/06/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$8,130.00
Net Total \$46,070.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Jun. 2022 | 66 | \$54,200.00 |
| Grand Total: | 66 | \$54,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 06/07/22-06/08/22 | 3 | :30 | 9A- Live with Kelly | | | 1 | 1 | | | | | 2 | \$300.00 | \$600.00 | Washington (WJLA) | | 6/6/22 |
| 2.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 9A- Live with Kelly | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/6/22 |
| 3.0 | Normal Line / SPOT | 06/08/22-06/10/22 | 3 | :30 | 10A- News-Good Morning Washington at 10a | | | | 1 | 1 | 1 | | | 3 | \$250.00 | \$750.00 | Washington (WJLA) | | 6/6/22 |
| 4.0 | Normal Line / SPOT | 06/08/22-06/09/22 | 3 | :30 | 10:58:25A- ABC-The View | | | | 1 | 1 | | | | 2 | \$500.00 | \$1,000.00 | Washington (WJLA) | | 6/6/22 |
| 5.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 10:58:25A- ABC-The View | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | | 6/6/22 |
| 6.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 11:59:56A- News-7News ON YOUR SIDE at Noon | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/6/22 |
| 7.0 | Normal Line / SPOT | 06/07/22-06/08/22 | 3 | :30 | 11:59:56A- News-7News ON YOUR SIDE at Noon | | | 1 | 1 | | | | | 2 | \$300.00 | \$600.00 | Washington (WJLA) | | 6/6/22 |
| 8.0 | Normal Line / SPOT | 06/07/22-06/08/22 | 3 | :30 | 2P- ABC-General Hospital | | | 1 | 1 | | | | | 2 | \$400.00 | \$800.00 | Washington (WJLA) | | 6/6/22 |
| 9.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 2P- ABC-General Hospital | | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Washington (WJLA) | | 6/6/22 |
| 10.0 | Normal Line / SPOT | 06/08/22-06/10/22 | 3 | :30 | 6:57P- 7P (EST) | | | | 1 | | 1 | | | 2 | \$3,500.00 | \$7,000.00 | Washington (WJLA) | | 6/6/22 |
| 11.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 3 | :30 | 6:58:46P- Wheel Of Fortune | | | 1 | 1 | 1 | 1 | | | 4 | \$1,400.00 | \$5,600.00 | Washington (WJLA) | | 6/6/22 |
| 12.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 6:58:46P- Wheel Of Fortune | | 1 | | | | | | | 1 | \$1,400.00 | \$1,400.00 | Washington (WJLA) | | 6/6/22 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 13.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 7:27-41P- Jeopardy | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Washington (WJLA) | | 6/6/22 |
| 14.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 3 | :30 | 7:27-41P- Jeopardy | | | 1 | 1 | 1 | 1 | | | 4 | \$2,000.00 | \$8,000.00 | Washington (WJLA) | | 6/6/22 |
| 15.0 | Normal Line / SPOT | 06/07/22-06/09/22 | 2 | :30 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | | 1 | | 1 | | | | 2 | \$650.00 | \$1,300.00 | Washington (WJLA) | | 6/6/22 |
| 16.0 | Normal Line / SPOT | 06/08/22-06/10/22 | 2 | :30 | 11:30:26P- News-7News ON YOUR SIDE at 11PM | | | | 1 | | 1 | | | 2 | \$650.00 | \$1,300.00 | Washington (WJLA) | | 6/6/22 |
| 17.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 2 | :30 | 11:30:26P- News-7News ON YOUR SIDE at 11PM | | 1 | | | | | | | 1 | \$650.00 | \$650.00 | Washington (WJLA) | | 6/6/22 |
| 18.0 | Normal Line / SPOT | 06/10/22-06/10/22 | 3 | :30 | 12:05A- ABC-Jimmy Kimmel | | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/6/22 |
| 19.0 | Normal Line / SPOT | 06/07/22-06/07/22 | 3 | :30 | 11:35P- ABC-Jimmy Kimmel | | | 1 | | | | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/6/22 |
| 20.0 | Normal Line / SPOT | 06/08/22-06/08/22 | 3 | :30 | 1:07A- ABC-Nightline | | | | 1 | | | | | 1 | \$100.00 | \$100.00 | Washington (WJLA) | | 6/6/22 |
| 21.0 | Normal Line / SPOT | 06/13/22-06/13/22 | 3 | :30 | 12:37A- ABC-Nightline | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Washington (WJLA) | | 6/6/22 |
| 22.0 | Normal Line / SPOT | 06/07/22-06/07/22 | 3 | :30 | 8P- ABC-Holey Moley (Tuesday) | | | 1 | | | | | | 1 | \$2,000.00 | \$2,000.00 | Washington (WJLA) | | 6/6/22 |
| 23.0 | Normal Line / SPOT | 06/11/22-06/12/22 | 3 | :30 | 6P- 7P (EST) | | | | | | | 1 | 1 | 2 | \$400.00 | \$800.00 | Washington (WJLA) | | 6/6/22 |

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| 24.0 | Normal Line / SPOT | 06/11/22-06/11/22 | 2 | :30 | 7A- ABC-Good Morning America Saturday | | | | | | | 1 | | 1 | \$400.00 | \$400.00 | Washington (WJLA) | | 6/6/22 |
| 25.0 | Normal Line / SPOT | 06/11/22-06/11/22 | 3 | :30 | 9A- ABC-Good Morning America Saturday 2 | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | | 6/6/22 |
| 26.0 | Normal Line / SPOT | 06/11/22-06/11/22 | 1 | :30 | 6:58:56P- Wheel Of Fortune Wknd | | | | | | | 1 | | 1 | \$1,600.00 | \$1,600.00 | Washington (WJLA) | | 6/6/22 |
| 27.0 | Normal Line / SPOT | 06/11/22-06/11/22 | 3 | :30 | 7:28P- Jeopardy Wknd | | | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | | 6/6/22 |
| 28.0 | Normal Line / SPOT | 06/11/22-06/11/22 | 3 | :30 | 11P- 12A (EST) | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Washington (WJLA) | | 6/6/22 |
| 29.0 | Normal Line / SPOT | 06/12/22-06/12/22 | 3 | :30 | 7:30A- 8A (EST) | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | Washington (WJLA) | | 6/6/22 |
| 30.0 | Normal Line / SPOT | 06/12/22-06/12/22 | 3 | :30 | 11P- 12A (EST) | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Washington (WJLA) | | 6/6/22 |
| 31.0 | Normal Line / SPOT | 06/12/22-06/12/22 | 3 | :30 | 7:58:40A- ABC-Good Morning America Sunday | | | | | | | | 1 | 1 | \$350.00 | \$350.00 | Washington (WJLA) | | 6/6/22 |
| 32.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 2 | :30 | 9A- Live with Kelly | | | 1 | 1 | 1 | 1 | | | 4 | \$525.00 | \$2,100.00 | Washington (WJLA) | | 6/6/22 |
| 33.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 2 | :30 | 7A- 8A (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$900.00 | \$3,600.00 | Washington (WJLA) | | 6/6/22 |
| 34.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 2 | :30 | 8A- 9A (EST) | | | 1 | 1 | | 1 | | | 3 | \$900.00 | \$2,700.00 | Washington (WJLA) | | 6/6/22 |
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| 35.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | 3 | | X | X | X | X | | | 3 | \$600.00 | \$1,800.00 | Washington (WJLA) | | 6/6/22 |
| 36.0 | Normal Line / SPOT | 06/07/22-06/10/22 | 2 | :30 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | | 1 | 1 | 1 | 1 | | | 4 | \$900.00 | \$3,600.00 | Washington (WJLA) | | 6/6/22 |
| 37.0 | Normal Line / SPOT | 06/12/22-06/12/22 | 3 | :30 | 11P- 12A (EST) | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Washington (WJLA) | | 6/6/22 |

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